



Erasmus+ Training Course

“We RadioGreece”

11 – 18/02/2020, Serres, Greece

Achievements & Objectives

The Training Course “We RadioGreece” is a joint initiative of organisations from Greece, Portugal, Italy, Slovakia, Lithuania and Romania, that will take place in Serres, Greece, in February 2020. The main aim of this Training Course for Youth Workers is to develop Web Radio as form of social involvement of young people, for their self development and for promote their influence in the mass media and the world of the "adults".

The final target group of the educational activities developed by youth works - Young people - have a high potential for influence society, but often organisation aren't attractive in terms skills, tools, ways for self-expression, as well as sometimes are poor in motivation and support.

Therefore, under the proposal of the applicant, the whole partnership agreed on the following objectives responding the common needs in their work with young people:

- to support the educational choice of young people, adapting to new forms of cultural expression, new challenges, new opportunities in terms of self-establishment, growth and professional success;
- to innovate the forms of aggregation, increasingly concerned by the social media phenomenon, succeeding in reaching young people in their path of life;
- to help young people to influence the society in which they live, making them protagonists of change through the language of radio;
- to aggregate the peers on the basis of common interests;
- to contribute to entrepreneurship and creativity of young people and in the web-radio field;
- to share technical skills and necessary methods for creating horizontal and democratic shows;
- to improve the ways of communication of partner organizations.

We RadioGreece fulfill the objectives of the Erasmus+ programme, because is aimed to:

- empowering young people,
- raising young people's social engagement, contributing to life-long learning and self-establishment of young people.

This training course give the chance to share this experience with the partner organizations involved, discovering the web radio as a tool together to improve communication with their target groups, of empowering young people, giving a possibility for better self-expression. Also the name of this project (We RadioGreece) symbolize a daily involved that start from Greece to the World, putting WE as direct involvement of each of us, as community, as youth, as youth workers, as

Europe, as the World. All united in transmitting the essence of who we are, without filters, without mediation but respecting ourselves, our community, and others.

The project aim to develop new approaches based on new media through the creation of web radio shows by exploiting the potential of non-formal education (simulations, group approach, collaborative approach, role play, horizontal learning , team building games, learning challenge, etc.) and producing collective intellectual outputs, such as programs, jingles, sketches, etc.

As expected results, new project ideas and future web radio channels will raise after they have been created by project participants during We RadioGreece, through their organizations and target groups later on, as follow-up initiatives, contributing in this way, to project sustainability. As a foreseen result, the project will deliver innovative tools to youth workers and group leaders involved, helping young people to conquer spaces through instruments like Caster.fm (represented by an easily accessible webpage).

We RadioGreece remove barriers between the two "worlds", showing to the world that adults and young people can co-operate, for a better society. At the same time, Youngsters can impact and influence on society, showing to our communities that they can be "entrepreneurs", "journalists" and "speakers" in spite of their young age and stereotypes that may lead to "ageism", as the number of listeners raises up and local communities will follow with interest, young people will gain prestige, admiration and respect for what they will be able to show to society.

Activities, number & profile of participants

We RadioGreece involves six organisations from Greece, Portugal, Italy, Slovakia, Lithuania and Romania for a total of 29 Youth Workers, Facilitators and Trainers.

Participants who will take part to this project, are youth leaders over 18 years old, fully involved in partner organizations' work, with interest and dedication to WEB Radio, willing to cope with needs and challenges of their work. Moreover, they want to improve communication with their target groups, of empowering young people, giving a possibility for better self-expression.

It is very important to underline that the final target group is made by young people, as the project participants - youth workers - are supposed to apply the new skills and competences after the project in their daily work, dealing directly with young people within various fields, such as music and artistic activities, open space for local young people, travel initiatives of young people, integration of newcomers, psycho-social work.

Each organization will select 4 participants, while there will be additional representatives from Italy and Greece for facilitating, providing logistics and organizing training. Each organization will select participants taking care about selecting according with gender balance police and being open to participant with fewer opportunities, that will face economic, geographical and educational obstacles. The project guarantee also that special needs as specific diets, food and logistic requirements due to health issues will be fulfilled.

We RadioGreece is going to implement the following activities:

- Group reflections on radio communication and consequences of fake news or aggressive communication;
- Public speaking workshop (how to speak in front of a microphone, radio timing and sharing responsibilities inside of a web radio station);
- Hardware, software and server management workshop (how to install mixer, cables, microphone and all the equipment; how to configure a Caster.fm server; which program shall we use for a daily broadcasts);

- Creation of participatory broadcast, starting by the involvement of young people and the cooperation of a Youth NGO;
- Creation of Jingles and Promo, using low budget programs;
- Simulation of broadcast and Live broadcast sessions, using a gradual approach;
- Study visit on a traditional radio.

The organisation can benefit also of activities that allowed their own participants to set up a follow up strategy, in order to sustain the creation of a Web radio with the help of the applicant organization and the trainers involved.

Results & Impact

We RadioGreece will produce the following results on Youth Workers, which are the main beneficiaries of this initiative. We'll innovate substantially the pedagogic and educative offer of each organisation involved. The creation of a web radio, make sure that young people from the local community could influence their community, be protagonists of a social change. However, the innovation is in having Youth Workers to be more updated. Giving the necessary tool for combining traditional peer education and non-formal education Techniques with new languages, each youth worker will get more tools in the daily work with young people, as trainer and as youth worker.

This process will be possible by giving trust to young people of local community. At first glance, this may appear as just an improvement for young people in a given community, but it's very important also for youth worker, because treating young people as a great potential in the community, will enrich the attitude of youth workers themselves. Trainers and Youth Workers will have also the chance to modify their approach to Young People and treating them as adult and cooperating with them, instead of manipulate or make them follow the guidelines of the organisation or imposing the point of view of an Organisation. It means that, Youth Workers will be more able to give them responsibilities on the equipment and the care of office of the organisation, on setting up messages to be send by web radio which represent 100% their thoughts and point of view, inviting people for interview or other issues.

Clearly, the activities represent themselves a toolkit that permit the trainers/youth workers to experiment and introduce them to a Young Education program.

WE RadioGreece aims to increase the competences, the methods and the approach of the organizations involved, in the specific field of web-radio. Moreover, the project want to foster the ability to relate to young people and influence them positively, innovating the communication of organizations, giving them an attractive picture and in line with today's needs. Indeed, the web radio would allow organisation to invest on advertisements (in terms of extra-funding), that will create new chances and opportunities for young people's growth.

As the project's objective is to strength forms of effective cooperation with other European organizations, that will allow a building up process of new partnerships for future project ideas and mutual support.

Moreover:

- once organizations can manage the methodologies of this project, they will be able to place the web radio as a useful project activity in the "Erasmus +" field and beyond, increasing visibility, both locally and in Europe, of the organizations involved in the project by investing human, professional, technical resources within a network of 6 nations, with the satisfaction of conquering spaces that, even though "virtual", can actually influence society through a link to a social media as Facebook.
- to raise awareness on various local organisations, about the use of new forms of aggregation, activism and technological-based content methodologies, helping to strengthen forms of

collaboration between organizations in the local context and the community itself, with new methods and new multimedia languages;

- to stimulate active participation in social and civic life not only in own city or nation, but also on a wide context than the European Union, through the web radio, making local context culturally vibrant;
- Using web radio activities during other project of mobility;
- to make concrete and effective the opportunities offered by Europe, from the moment that the project is made possible because it's financed by the Erasmus + program.

Young people who will be trained by the participants of "radio youth europe", will increase communication possibilities, both in public speaking and in deliver their own opinion; will acquire motivation, helping them to be more active and less shy or passive. Educating them to take action without any filter from the Organisation and adults, they will be more self-sure and more inclined to social and political activism than before;

Definitely, We RadioGreece Greece will give opportunities for self-expression and to be an actual change into society in which Young people live in, by letting their voices speak-up in the society, earning respect from their audience and community, getting more influence in the opinion making process, representing their own generation as part of it.

