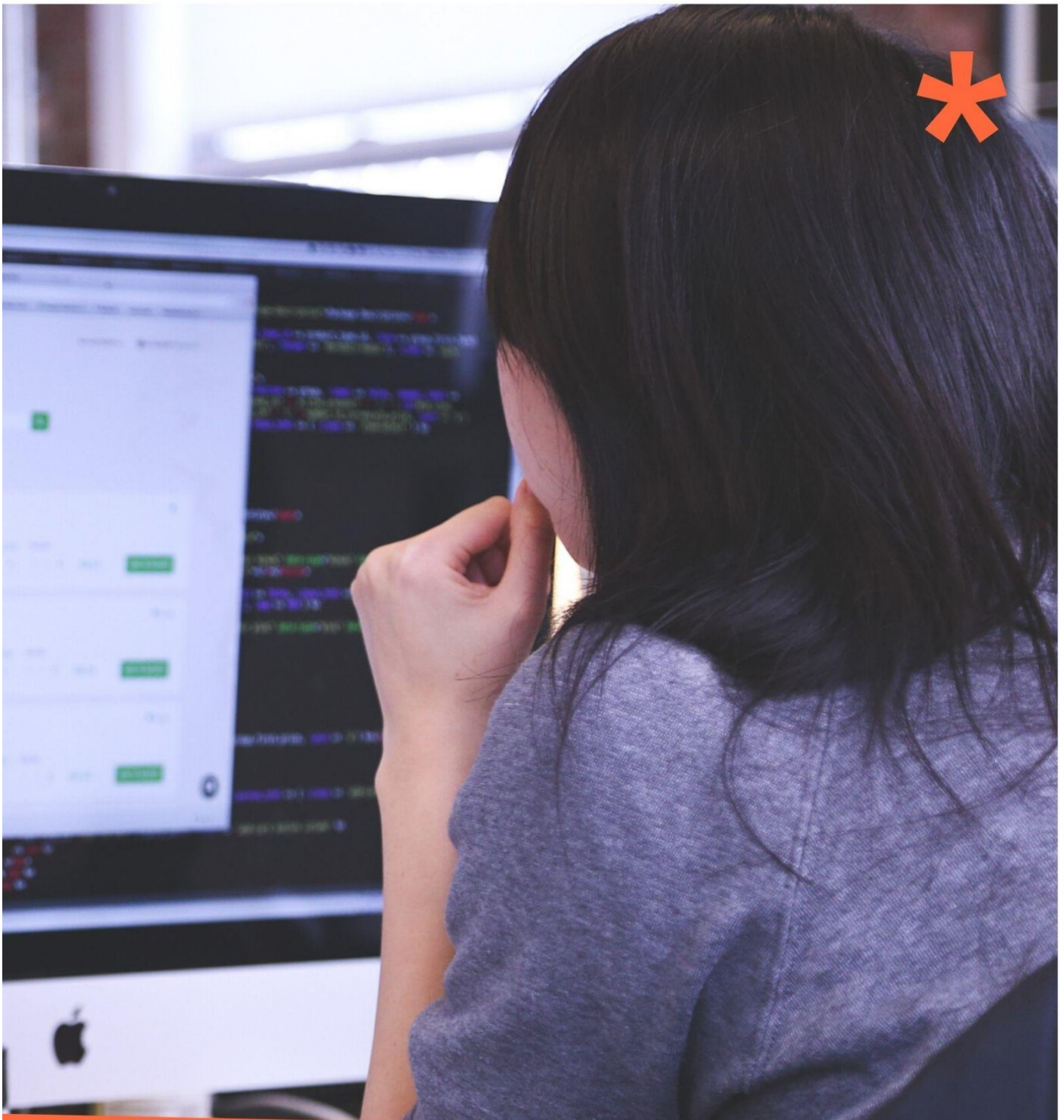




With the support of the
Erasmus+ Programme
of the European Union

Youth into Businesses

2019-R001-KA105-062706



YOUTH INTO BUSINESSES

MARCH 2021



With the support of the
Erasmus+ Programme
of the European Union

Youth into Businesses

2019-RO01-KA105-062706

About the project

PLACE AND DATE:	Online – Zoom Platform 22-31 March 2021
PARTICIPANTS:	4 Young people from each partner country (+ 1 group leader)
LANGUAGE:	The official language of the project is English

Partners

- **International Center for Education - Romania**
- **Euro Sud - Italy**
- **AssetBased Community Development Innovation Center - Armenia**
- **Civic Organization Development and Initiative - Ukraine**
- **Youthfully Yours SK - Slovakia**
- **Proactive Group Georgia - Georgia**
- **Asociacion Juvenil Almenaras - Spain**

SELECTION CRITERIA:

- 5 (4 + 1 leader with no age limit) young people
- Age: 18-25
- English skills (at least B1)
- Strong motivation to participate in entrepreneurship training programs (with business intentions)
- Youngsters with fewer opportunities





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MAIN OBJECTIVE

- The project aims to develop entrepreneurial skills and knowledge among 35 youngsters through learning by doing entrepreneurial activities in a multicultural context.

SPECIFIC OBJECTIVES:

- To develop entrepreneurial skills and attitudes of youngsters such as: motivation, goal setting, ability to influence/lead, systems thinking, exploration, inquiry, creativity and innovation, problem solving, persistence/perseverance.
- To give the youngsters the possibility to work together, learn from each other's to achieve a common goal.

ACTIVITIES:

- ✓ Organizations presentations, different team building games, project presentation and Erasmus+.
- ✓ Entrepreneurships concepts, profile of a young entrepreneur
- ✓ Let's be entrepreneurs – Introduction to business plan concepts, drafting a business plan
- ✓ Teambuilding for my business team – Introduction to teambuilding, case studies, teambuilding event for the business team
- ✓ Communication and leadership in a business: personal leadership and communication style, conflict management
- ✓ Public coffee – promotion of the business
- ✓ Marketing plan, Promotion materials and channels, sales plan
- ✓ Expert talks: Sales expert and Accountant
- ✓ Working on the costs estimations

Learning outcomes

- Building young people's leadership capacities for self-learning, self-expression, reflections and decision-making through learning by doing experiences in a multicultural environment.
- Building psychological, social and financial competencies to take initiative, increase their confidence in their abilities and overcome fear of business failure.
- Development of knowledge in the entrepreneurship field: entrepreneurship concepts, European trends for Youth Entrepreneurship, definitions of entrepreneurship/entrepreneur, business plan concepts both through the local activity and youth exchange.



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- Acquisition of business administration and management skills: team building; communication and leadership in a business; conflict management; marketing and sales.
- Sense of initiative and entrepreneurship/Digital competences/Social competences
- Personal development skills: adaptability/flexibility, attention to detail, leadership, independence, analytical thinking, problem solving, active listening and learning, negotiation skills;
- Ability to disseminate a project results by using social media channels
- Increased awareness related to the added value of the learning process of the project

Rules and principles of the virtual exchange

1. Answering the requirements of the sending and receiving organizations accordingly and respecting the deadlines for each task/activity
2. Attendance at the virtual exchange and individual activities for the preparation and follow up.
3. Following the set of rules of behavior inside the group during the virtual exchange

Preparation of the participants for the mobility

Under the supervision and support of the receiving organization, each partner organization will:

1. Collect application forms from each participant;
2. Collect learning agreements from each participant;
3. Inform the participants regarding the project and the virtual exchange program;
4. Organize Informal workshop about the E+ and its opportunities - offering guidance to identify their learning objectives during the initial evaluation process;
5. Support the host organization in the involvement of the group leaders in the delivery of the virtual activities;
6. Add the participants in the Facebook group or the project:
<https://www.facebook.com/groups/318656902302020>
7. Support youngsters in Task related preparation – young people must be prepared to make the presentation of their organization;
8. Facilitate Linguistic support by practicing the specific language of non-formal education and entrepreneurship through online cooperation between their peers on the facebook group of the project.



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Logistics of the activity

- The activity will take place on Zoom Platform.
- The links and full instructions will be provided 1 week prior to the virtual exchange.
- All the sessions will be recorded in order to provide evidences to the financier, as well as for promotion and dissemination purposes.

Follow-up

- During the virtual exchange participants will create a dissemination movie of the project and a dissemination flyer which will be shared inside and outside the organizations.

+40 770 840 888

internationaleducenter.org
educenterinternational@gmail.com

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International Center for Education is an organization established in 2009, active in the field of Education.

Our mission is to support Education and to contribute to the holistic development of children, young people, parents, teachers and other actors with a role in education, for harmony and well-being in society.

Contact details:

Main Headquarter: Str. February 16, No. 8, Ap.2, Targu-Jiu, Romania
Secondary headquarters: Str. Carpatilor, No.24, Ap.67, Brasov, Romania
www.internationaleducenter.org
www.facebook.com/InternationalEduCenter.org
Mobile/WhatsApp: +40766 465 424
Tel.: +40353 568 922

