

Dear partners,

It is our pleasure to inform you that our youth exchange **Rurapreneurship+** will take place from **27 July to 3 August** (inclusive of travel days) in Bergolo, Italy.

Please find more information below and the link to the info pack. <https://www.coconutwork.org/rurapreneurship/>
(<https://www.coconutwork.org/rurapreneurship/>)

The Erasmus+ project reference is: 2020-1-IT03-KA105-018517

In addition to the information on the info pack, we would like to outline the following:

1. Profile of the participants (5 participants per group):

1 youth worker (group leader): working directly with rural youth and NEETs and regularly conducting activities likely to develop the skills, knowledge and attitudes of this target.

1 young entrepreneur (18-30 years), with the following profile:

- Have an entrepreneurial experience, in the creation and management of a rural business for at least 2 years.
- Interest in the development of non-formal entrepreneurial education
- Ability to share their knowledge and experience during the exchange

3 rural youth and NEETs (18-25 years old)

- who are neither students, employees nor trainees
- coming from rural areas and regions with few job opportunities
- Demonstrating a particular interest in developing rural businesses.
- Some may have an activity, but lack professional and career prospects.

The profile is indicative rather than obligatory, given the current situation. Let's try to have the participant within this profile, but it's also fine if it

differs a bit.

2. Preparatory task:

On day 2, the participants will share their rural realities per national group. The aim is to showcase the needs of youth from rural areas, and the entrepreneurial possibilities which exist that can make their life easier without having to settle in urban areas.

This presentation will also be about the realities of rural youth unemployment and cite examples of successful local rural enterprises.

We leave the presentation format up to the choice of each group (a projector is available if needed, even though we prefer using other ways), we aim to have 20 min per group, including questions from the audience.

3. Travel:

- We aim that the participants' group arrive together, for practical and safety reasons. Therefore, it is not possible to arrive before or later than the travel dates.
- We will book the flight tickets for the participants, given that the partner organisations will hold a given non-refundable amount (we suggest 100€) to secure their participation and lower the chances of a last-minute cancellation. This fee would be reimbursed after the youth exchange, and won't be reimbursed in case of a cancellation for any other case than catching COVID19. Hence, it will be used to book a new ticket.
- The participants will be directly picked up from the airport and dropped off on the departure day. We will communicate the exact pick-up and drop-off timing at a later stage.

Deadline for selecting the participants: 27 June

Thanks for your cooperation, we're looking forward to having a successful project.

I remain available for any information or suggestion.

Best regards,

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