

INFOPACK

DESIGN THINKING ACADEMY

TRAINING COURSE

30/09/2021 - 07/10/2021 - ALBENGA, ITALY

#DesignThinkingAcademy

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 Erasmus+

CONTEXT



Given the current context of high youth unemployment in many European countries, there have been raising initiatives from youth work stakeholders to build up the entrepreneurial competences of young people, not only to have them create their own jobs but mostly to have them adopt an entrepreneurial approach to their professional careers. However, the tools that have been used for entrepreneurial learning are yet to evolve in order to adapt to the new challenges in an increasingly digital era. This is particularly needed in order to reduce the vulnerability of the NEETs and raise their employability in a fast pace changing job market.

Through the project 'Design Thinking Academy', we intend to strengthen the entrepreneurial competences of youth workers, allowing them to transfer these competences using Design thinking methodology to their target groups and hence, evolve young people's entrepreneurial mindset curbing their unemployment. Hence, the goal is to support youth workers in developing and sharing effective innovative methods in entrepreneurial education to reach out NEET youth.

OBJECTIVES

- 01:** Create a network of 27 international youth workers as multipliers of the adaptation of the 'Design Thinking' process in youth work.
- 02.** Practical application of the 'Design Thinking' process along the week of the activity, gathering the participants to fulfil a business idea/social project that answers challenges based on their local realities. This will give birth to 7 Business plans ready to be materialized.
- 03.** Foster the inclusion and employability of a target group of 360 NEETs from 9 countries through implementing the outcomes of the project on the local level.
- 04.** Design a delivery model based on the 'Design Thinking' process introduced to youth work in the form of guidelines, tailored to the needs of stakeholders (youth organizations, social enterprises, businesses, organization working with NEETs).
- 05.** Raise awareness in regards of the importance of entrepreneurship education in youth work through a digital campaign.

EXPECTED IMPACT



The 'Design thinking process' for youth work will certainly give a boost to the existing practices, since it is a methodology for practical, creative resolution of problems or issues that looks for an improved future result. It is well needed in non-formal education based on the conclusion that many of the creative entrepreneurship practices remain in the 'start-up' scene with no development and adaptation to the youth work sector.

Besides, the adaptation of 'Design thinking' to youth work, other expected impact are:

- Youth workers being able to plan, and lead innovative activities to evolve the entrepreneurial mindset of NEETs
- Increased capacities of organizations to generate practical and efficient practices, fostering the NEETs employability.
- Publishing the results of the surveys on youth entrepreneurship and unemployment (more than 300 answers expected), and also recommendations to stakeholders.

The project will also have an impact, through tangible results:

- Publication of the guidelines 'Design Thinking for Youth Work' on the organizations' websites, social media in order to target stakeholders.
- 1 Creative campaign online on the promotion of the 'Design Thinking' process for youth organization working with NEETs.
- Sharing of national realities of the 10 involved countries in the format of an infographic on youth entrepreneurship and unemployment, and also recommendations to stakeholders.
- The expected long term impact of this project will be curbing youth unemployment, and empowering and inspiring more entrepreneurs for Europe because entrepreneurship has proved to be a powerful driver of economic growth as it creates new jobs and companies, opens up opportunities, and nurtures new personal skills and competences.



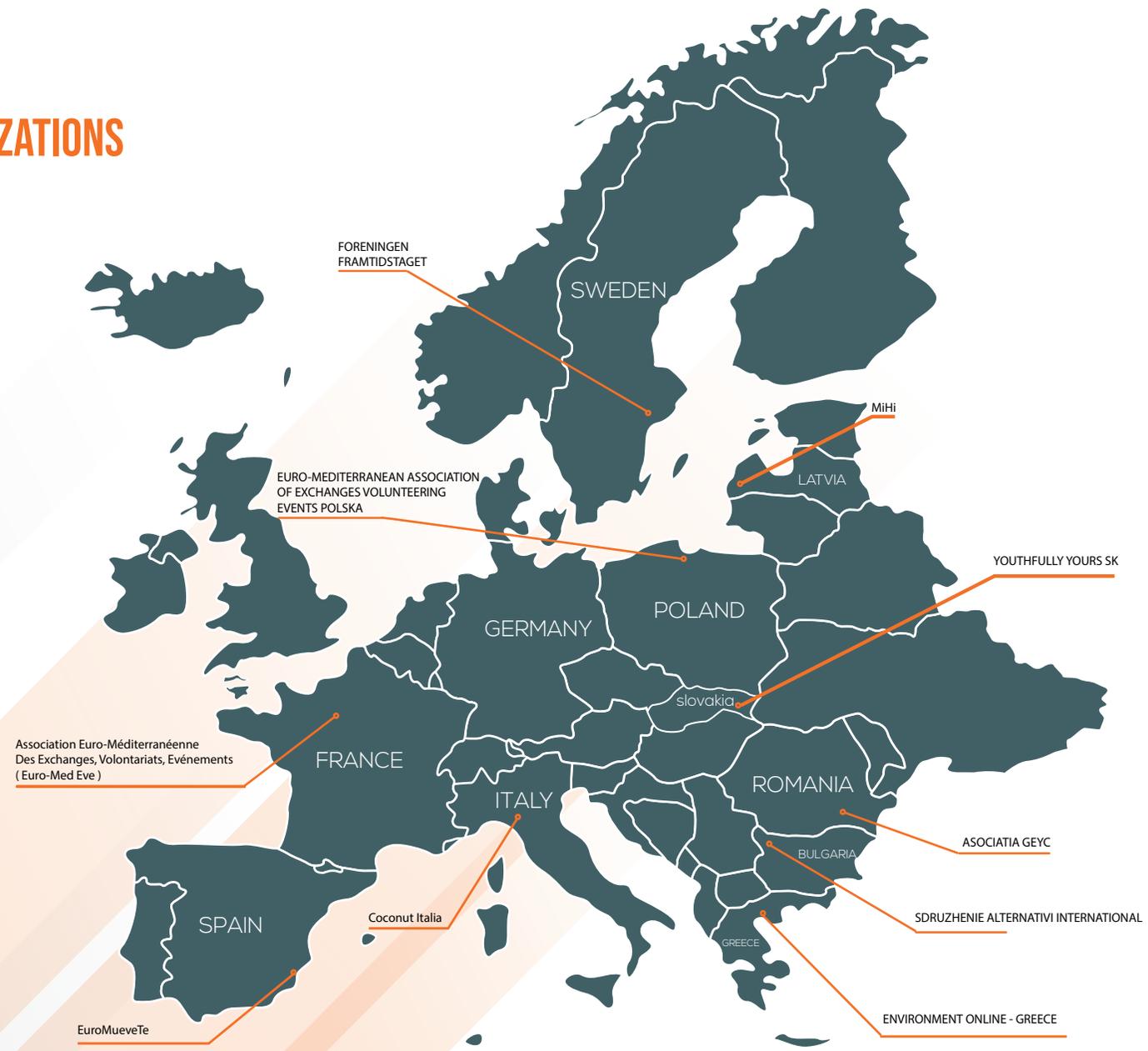
ACCOMMODATION

- The training course will take place in Albenga, a coastal town in the region of Liguria.
- The participants will be accommodated in Seminario Vescovile; which is a convent converted into a venue but keeping links with the nearby church.
- Each participant will share an ensuite room with another one or two participants from the same gender. Three meals per day and coffee breaks will be arranged during the program in the accommodation. The individual dietary needs will be taken into consideration.





PARTNER ORGANIZATIONS



COVID19- MEASURES



At the current time (August 2021), it is mandatory for foreigners entering Italy to prove either a negative COVID-19 molecular (PCR), a negative antigen test or to be vaccinated with the second dose having been injected for at least 2 weeks. The passenger's negative coronavirus test must have been carried out at most 72 hours prior to departure for PCR, and 48 hours for Antigen (from the exact hour of flight).

We strongly recommend the participants to be fully vaccinated, as the vaccination certificate exempts the travellers from COVID-19 testing before the travel to Italy, and prior to returning to their countries.

The fee of COVID-19 testing will be incumbent upon the participants, and not subject to reimbursement. The nearby pharmacies provide antigen tests from 25 to 50€.

If a participant turns COVID-19 positive in the testing occurring before the arrival to Italy, we commit to fully reimburse her travel expenses, given the provision of a positive verifiable certificate.

The participant also needs to fully respect the health protocol imposed by the authorities at the time of the youth exchange, the safety measures that apply to group events. These safety measures will be introduced on arrival at the venue.

Here you can find more information about the Italian regulations



INSURANCE, TRAVEL AND FINANCES

- The accommodation and 3 meals are 100% covered by the coordinating organization.
- There will be a participation fee of 40€ deduced from the travel costs upon reimbursement. The Italian participants are exempt.
- Each participant will be given the flight proposals that are the most suitable for reaching MXP and BGY airports, and transportation to Albenga and back. The cheapest means of transport are to be considered. All tickets shall be booked by the participants and reimbursed up to 2 months after the training course. This reimbursement is conditioned to active participation.
- All expenditures should be approved in advance. It is advised to limit the travel to not more than one flight given the uncertainty of travel these days.
- Checked-in luggage and any other extra flight options are not reimbursed.
When travelling with Ryanair or Wizzair, it is allowed to add the priority-boarding option.
- It is only allowed to book the airline tickets on the airline's own website, not through travel agencies or third-party websites. Plane tickets should always be accompanied by boarding passes.
- Kindly make sure that all tickets are bought online, and digital boarding passes. If not, paper receipts or paper boarding passes should be scanned (with a scanner or an app), not taken as photos.
It is not possible to stay before and after the travel days unless more suitable transportation options are available one day before and/or after at the expense of the participant.
- The European Health Card is mandatory for all participants.



CONTACT

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