

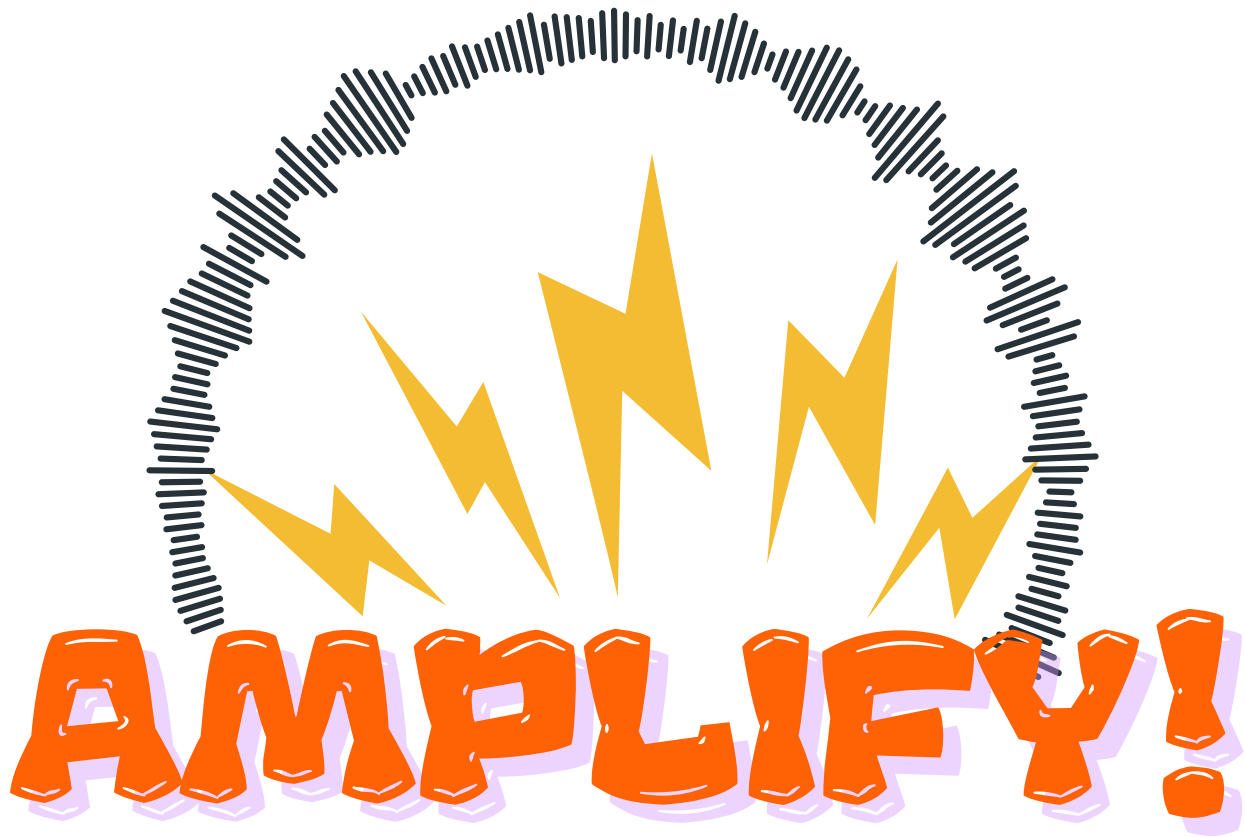


Co-funded by  
the European Union



# **INFOPACK**

## **TRAINING COURSE**



**TC1 - 24 June – 2 July - Empoli, Italy**

**TC2 - 3–10 October - Portugal**

Project Reference 2025-3-IT03-KA153-YOU-000381523



# WELCOME TO AMPLIFY!

## Podcast & Video Tools for Stronger Youth Voices

The project is about helping youth workers feel confident and practical when using **digital media** in their daily work.

The project is built around **two connected but different training courses** that help youth workers use digital media in a practical and confident way.

**The first training** focuses on audio and podcasting, while the **second one** moves into video and social media.

Together, they offer a complete and progressive learning path, from voice and storytelling to visual content and online campaigns.

The goal is to make **podcasting, video, and social media** easy-to-use tools for engaging young people, supporting participation, and giving more space to youth voices in everyday youth work.

# TC1 - Podcasting & Audio Storytelling

**24 June – 2 July 2026 - Empoli, Italy**

This Training Course focuses on **podcasting and audio storytelling** as practical tools for youth work.

Participants will develop competences in designing, producing, and publishing podcasts connected to youth participation, civic engagement, and community issues.

The programme combines non-formal education methods with hands-on media production, guiding participants through the full podcast workflow: concept design, storytelling, speaking and facilitation, recording, editing, and publishing.

## **Number and profile of participants**

- 24 participants (3 per organisation)
- Youth workers, volunteers, educators, coordinators, and communication officers
- Mixed levels of digital experience to support peer learning
- We encourage to include at least one participant with fewer opportunities per partner
- Ideally participants selected should be able to attend to both Training Courses where possible.



# TC1 - Program

A1. AMPLIFY - PODCAST TC								Empoli 24th June - 2nd July 2026	
Simple Schedule	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9
	24-6	25-6	26-6	27-6	28-6	29-6	30-6	1-7	2-7
8:30	Breakfast								
9:30	Arrival of the participants	Know each other- Games	Digital Communication and the rise of podcasts	Design a Podcast: the workflow	Cultural Visit to Florence with communication tasks	Recording	Publishing	Dissemination	Departure of participants
11:00	Coffee-Break								
11:30	Arrival of the participants	Amplify Tour + Q&A	Finding your inner creative skills - Games on Communication	Design and Planning	Cultural Visit to Florence with communication tasks	Recording	Promotion	Follow Up	Departure of participants
13:00	Lunch								
15:00	Arrival of the participants	Team Building Games I	Communicate to include	Content Creation	Cultural Visit to Florence with communication tasks	Editing	Podcast Festival	Final Evaluation & Europass	
16:30	Coffee-break								
17:00	Introducing the participants and organizations	Team Building Games II	Improvisation and Public Speaking	Content Creation	Cultural Visit to Florence with communication tasks	Editing	Podcast Festival	Youthpass & Open Badges Delivery	
18:30	Reflection Time								
20:00	Dinner	Dinner	Blind Dinner	Dinner	Dinner	Dinner	Podcast Festival	Dinner	
22:00	Know each other-Games	Intercultural Night	Board game Night	Self Managed Activities	Self Managed Activities	Self Managed Activities	Podcast Festival	Farewell Party	

# TC2 - Video, Visual Storytelling & Social Media

**3–10 October 2026 - Portugal**

The second Training Course builds on the competences developed in TC1 and focuses on **video, visual storytelling, and social media communication**.

Participants learn how to translate youth work activities and messages into short-form, digital-native content suitable for platforms such as Instagram and TikTok.

The programme covers visual storytelling principles, basic video production and editing, content adaptation for different platforms, and the planning of coherent social media campaigns.

Number and profile of participants

- 24 participants (3 per organisation)
- Youth workers, volunteers, educators, coordinators, and communication officers
- Mixed levels of digital experience to support peer learning
- We encourage to include at least one participant with fewer opportunities per partner
- Ideally participants selected should be able to attend to both Training Courses where possible.

# TC2 - Program

A2. AMPLIFY - SOCIAL CONTENT TC								Portugal 3rd October - 10th October 2026
Simple Schedule	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8
	3-10	4-10	5-10	6-10	7-10	8-10	9-10	10-10
8:30	Breakfast							
9:30	Arrival of the participants	Remember each other- Games	Social Media Strategies for Youth Work	Filming with Smartphones	Cultural Visit to Lisbon with Content Creation tasks	Refining & Final Editing	Dissemination	Departure of participants
11:00	Coffee-Break							
11:30	Arrival of the participants	Amplify Tour + Q&A	Designing Video Formats	Editing Essentials	Cultural Visit to Lisbon with Content Creation tasks	Social Media Launch Simulation	Follow Up	Departure of participants
13:00	Lunch							
15:00	Arrival of the participants	Team Building Games I	Storytelling & Scriptwriting	Overlay Graphics & Templates	Cultural Visit to Lisbon with Content Creation tasks	Showcase of Mini-Campaigns	Final Evaluation & Europass	
16:30	Coffee-break							
17:00	Introducing the participants and organizations	Climate Fresk	Visual Identity & Templates	Team Labs: First Drafts	Cultural Visit to Lisbon with Content Creation tasks	Wrap-Up & Next Steps	Youthpass & Open Badges Delivery	
18:30	Reflection Time						Free Time	
20:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
22:00	Do You Remember?	Intercultural Night	Self Managed Activities	Self Managed Activities	Self Managed Activities	Self Managed Activities	Farewell Party	



# FOLLOW UP ACTIVITIES

The follow-up activity focuses on replication and local implementation of the competences acquired during the Training Courses. After returning to their home countries, participants apply the shared workflow within their organisations and communities.

**During the training courses** each national team produces concrete outputs, including

- 1 podcast episode
- social media reels
- a small communication campaigns addressing local youth-related issues.

**After the Training Courses**, each participating organisation is expected to carry out a local follow-up and replication phase.

- Publish and share the produced content through the organisation's communication channels
- Organise one local replication workshop within the sending organisation, involving young people, volunteers, or youth workers.

Online mentoring for the participants is provided by the host organization to ensure quality, reflection, and sustainability.

# PROGRAM

	9th May	10th May	11th May
8:30	Breakfast		
	Arrival of Team-Leaders	Checking the first version of the Daily Programme Activities- Planning details of all the activities-	Departure of Participants
9:00			
11:00	Coffee-Break		
	Arrival of Team-Leaders	Safeguarding & Inclusion	Departure of Participants
11:30			
13:00	Lunch		
	Welcome & Kick-off	Financial Management & Reimbursements	
15:00			
16:30	Coffee-Break		
	Partner Alignment	Educational Quality & Validation	
17:00			
18:30	Venue Visit & Sustainable Logistics	Agreements, Evaluation & Closing	
20:00			
22:00	Welcome Dinner	Celebration Party	

All trips requiring a car (the visit to the radio station and the visit to Vinci) will be arranged by Tracce Nascoste.

Working hours are flexible and will depend on the volume of work and the information processed during each session.

## WEATHER

Weather in such part of the year is supposed to be very warm, let's say hot. Anyway don't forget to check the weather forecasts before leaving:

<https://www.3bmeteo.com/meteo/empoli>



# TRAVELS

Your destination is in the heart of Italy, in Tuscany. Vinci has not a Train station - the closest station is Empoli. Your task will be to reach EMPOLI station . It's very easy!



**HOW TO GET TO EMPOLI** From your landing airport you have always to reach Firenze or Pisa Train Station.

From both the stations there, you can easily take a Regional train to EMPOLI (it takes 30-40 minutes).

The closest Airports are: Pisa, Firenze and Bologna.

You can buy your TRAIN ticket online on the official website: <https://www.trenitalia.com/en.html>





# TRAVELS

## FROM PISA AIRPORT to EMPOLI:

a. Take PISAMOVER to PISA Centrale Train station

PISAMOVER is a small train outside the airport- on your left when you exit the airport. It takes 8 minutes to reach PISA CENTRALE station

Buy the ticket inside the airport or online:: small desk on your right when you arrive in arrival area.

Ask there for a ticket to Empoli (in the same ticket: Pisamover to Pisa Station and Train from Pisa Station to Empoli- tot. € 10,80)

b. In PISA CENTRALE, take a train to EMPOLI (usually all the trains going to Florence stops in Empoli).

Time Pisa Centrale - Empoli: 35/40 minutes.

**In Pisa Airport**  
Pisa Mover small train -  
to Pisa Centrale Train  
station (8 min.)

Train from Pisa  
Centrale to Empoli  
(35/40 min)



# TRAVELS

## FROM FIRENZE AIRPORT TO

**EMPOLI** a. In the airport take the Electric Tram (TRAMVIA) Line T2 Vespucci to the destination UNITA'. It passes every 5 minutes and you can buy the ticket at the machines- €1,70). 20 minutes to UNITA'- in front of Firenze SMN station

b. Reach FIRENZE S.M.N. Train Station and take a train to Empoli station ( €5,00 - Time 25/30 minutes)

Usually all the trains going to Pisa stop in Empoli.

In Florence Airport  
TRAM T2 to Firenze SMN  
Train Station (20 min.)

Train from Firenze SMN to  
Empoli (25/30 min.)



# TRAVELS

## FROM BOLOGNA AIRPORT TO EMPOLI .1:

a. Take the bus APPENNINO SHUTTLE on the left when you exit the airport.

Buy ticket online here or in the airport:  
<https://www.appenninoshuttle.it/?lingua=2>  
Online costs 20 €

It takes more or less 1.30 h to reach FIRENZE SMN train station (Avenue around the station)  
There are buses every 2 hours.  
Check timetables

b. In Firenze SMN take a train to Empoli station.

In Bologna Airport  
Bus Appennino Shuttle to  
Firenze SMN Train station  
(1,5 h.)

Train from Firenze SMN  
to Empoli (30 min.)



# TRAVELS



## FROM BOLOGNA AIRPORT TO EMPOLI . 2:

If you don't have big heavy baggage:

### travels

a. From Bologna Airport exit from airport and on your right you find the bus AEROBUS to the Tran Station Bologna Centrale.

Buy the ticket at the machine or online at

<https://aerobus.bo.it/>

Cost 6,00 - 25 minutes

b. In Bologna Centrale take a Train Frecciarossa to Firenze SMN (37 minutes- prices from 15 euros)

Buy online on

<http://www.trenitalia.com/tcom-en>

c. In Firenze SMN take a train to Empoli station

In Bologna Airport  
AEROBUS to Bologna  
Centrale (25 min)

Train to Firenze SMN  
(37 min.)

Train to Empoli



## BUDGET AND FINANCIAL RULES

**TRAVEL SUPPORT:** Based on Erasmus+ distance calculator, the travels are covered according to the kilometric distance from the country of destination to that of arrival.

Maximum reimbursement for participants from

Portugal, Greece, France, Austria, Poland, Slovakia, Romania: € 309

**IMPORTANT:** Before buying the flight tickets, please inform us on your itinerary and cost, in order to avoid mistakes or misunderstandngs.

*You are allowed to arrive to Italy till two days earlier **OR** staying in Italy till 2 days after the APV. All the expenses in these days will be on your charge and **NOT** in charge of the project.*



## TRAVEL COSTS COVERAGE RULES

- Reimbursement will be according to the REAL amount spent for tickets, up to the maximum foreseen above; (Eligible costs are the ones related to flights, trains, busses and public transportation, private transportation is NOT refundable.
- Tracce Nascoste APS will send Travel costs reimbursement directly to each Organisation Bank account by money transfer - after the project- after receiving from each organisations or participant all the original tickets/ reservation, boarding passes and invoices;
- Partners then will take care to give reimbursement to each of their participants;

For the travel reimbursement we absolutely need all original and scanned tickets, boarding passes, receipt and travel INVOICES (If we don't get these, reimbursement is not allowed) So collect them all, from your departure town to Empoli and back.



## WEATHER

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Anyway don't forget to check the weather forecasts before leaving:

<https://www.3bmeteo.com/meteo/vinci>

## CONTACTS

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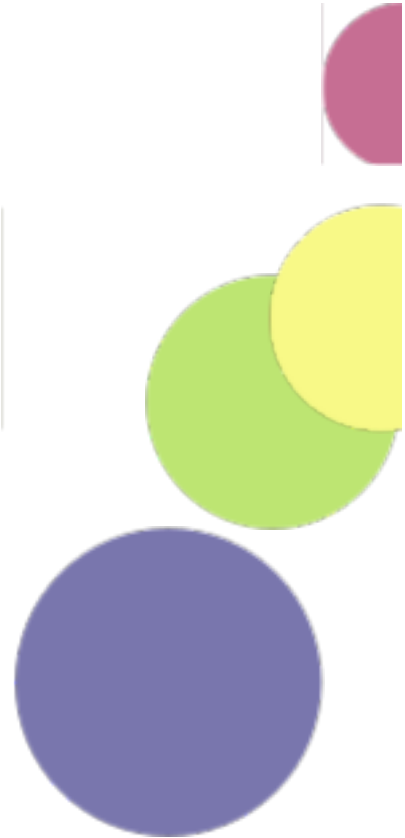
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**SEE YOU SOON**